

# Upholding our legacy.

**BROOKVIEW FARM UTILIZES** traditional grass farming techniques. Animals are rotated to fresh pastures daily, soils are tested regularly to make sure they are at their most fertile, clovers are frost-seeded in late winter and seed heads are always clipped after their production to reseed pasture, but also to protect the overall health of the herd. We assure you that no implants or growth hormones are used, nor do we ever use unnecessary antibiotics on our animals.

Brookview has generous water supplies from springs, wells and city water. Our ponds and creeks are fenced off to protect stream banks and to make certain that, if needed, these water sources are free of animal waste and buffered from any other potentially harmful runoff. These details ensure that we are able to naturally raise the very best cattle possible.

My family and I are committed to upholding the legacy of our farm in the cattle industry. Our pledge is that we will cut no corners and continue to engage in traditional grazing techniques to develop and manage our Red Devon herd.

*Paul J. Arms*

## FOR MORE INFORMATION

Please feel free to contact us any time or to visit the farm. To learn more about Red Devon cattle please visit [www.americandevon.com](http://www.americandevon.com).

## BROOKVIEW FARM

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*A rich  
history in  
cattle.*

LOCATED ON 600 ACRES east of Lexington, Brookview Farm has been in existence since Kentucky was settled in the early 1800s. The farm has been family run since that time and has long been associated with producing outstanding cattle.

After years of successfully working together, Doug Gay took over Brookview after the death of his father, Jake Gay. Over the next 40 years he developed one of the most prestigious Horned Hereford operations in the U.S. Brookview Herefords won numerous show awards throughout the country, and Gay's work was rewarded in the 1950s when he was made President of the American Hereford Association (AHA).

One of Gay's most valuable contributions to the breed was TR Zato Heir 181st, who would become the first Kentucky-owned bull since the 1920s to make the Hereford herd sire Register of Merit list. During a ceremony honoring the legendary bull, officials from the University of Kentucky's Coldstream Farm held that "TR Zato Heir 181st typifies the animal breeder's dream of a single bull combining the genes for consistently siring outstanding performance, conformation, feed conversion, and carcass quality."

Doug Gay continued to be recognized as an industry leader until his death in 1988. Gay's daughter Monnie Gay Long and grandson Jacob Douglas Owens are the current owners of Brookview. The mother-son team has designs on developing a quality Red Devon herd that matches the unique success the Gay family enjoyed with Herefords.

TR Zato Heir 181st  
at seven years of age,  
on Brookview Farm.

*Red Devons.*



**THE RED DEVON BREED** has the potential to be of great value to the beef industry. Though perhaps not as numerous as other breeds, Devons are quickly gaining support as a fantastic source for quality beef cattle. In fact, the breed shares many of the same attributes – including frame size and docility – found in Herefords of old.

Devons are characterized by a rich red color, and they are exceptionally quiet and easy to manage. They are hardy, efficient, and can handle adverse conditions and heat better than any other British breed cattle. That is what makes them such an attractive and logical choice for so many breeders throughout the world, regardless of climate or seasonal influences.

Devons are fertile and produce high-quality meat in a wide range of production systems, and their broad genetic diversity that allows them to prosper in a wide variety of situations. Given its easy, adaptable nature and the high quality of its beef, it's understandable why the Red Devon is poised to become a popular choice for cattle farmers everywhere.